

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Original) A touch fastener product for use as a mold insert, the product comprising;
a base having upper faces and lower faces and a central portion disposed between lateral selvages, the central portion having a nominal thickness;
a magnetically attractable material secured to an upper face of the base; and
a plurality of fastener elements extending in an array from the lower face of the central portion of the base;
wherein the selvages are of a significantly lesser stiffness than the stiffness of the central portion of the base, for flexure of the selvages to conform to a mold surface as the base of the fastener product is drawn against the mold surface by magnetic attraction of the magnetically attractable material.
2. (Original) The touch fastener of claim 1 wherein the touch fastener is formed of a single contiguous resin.
3. (Original) The touch fastener of claim 1 wherein the central portion comprises a strip of a first material supporting the fastener elements, and wherein the selvages are formed of a second material of different composition than the first material.
4. (Original) The touch fastener of claim 3 the strip of first material having a surface integrally formed with stems of the fastener elements.

5. (Original) The touch fastener of claim 3 wherein the selvages comprise regions of a film secured to the upper face of the base.
6. (Original) The touch fastener of claim 5 wherein the film is secured by an adhesive.
7. (Original) The touch fastener of claim 6 wherein the adhesive is a polyamide hot melt.
8. (Original) The touch fastener of claim 5 wherein the film is a polyamide film.
9. (Original) The touch fastener of claim 5 wherein the film has a softening point of between about 120 and 220 degrees Fahrenheit.
10. (Original) The touch fastener of claim 5 wherein the film has a nominal thickness of less than about 0.020 inch.
11. (Original) The touch fastener of claim 10 wherein the film has a nominal thickness of less than about 0.010 inch.
12. (Original) The touch fastener of claim 10 wherein the film has a flexural rigidity of about 1800 mg-cm.
13. (Original) The touch fastener of claim 5 wherein the film has a tensile stiffness of between about 1000 and about 3000 mg-cm.

14. (Original) The touch fastener of claim 1 wherein the nominal thickness of the central portion of the base is between about 0.002 and 0.012 inch.

15. (Original) The touch fastener of claim 1 wherein the nominal thickness of the central portion of the base is greater than a nominal thickness of the selvages.

16. (Original) The touch fastener of claim 1 wherein the magnetically attractable material comprises a metal wire.

17. (Original) The touch fastener of claim 1 wherein the magnetically attractable material comprises a metal strip.

18. (Original) The touch fastener of claim 1 wherein the magnetically attractable material comprises a coating of magnetically attractable particles.

19. (Original) The touch fastener of claim 1 wherein the magnetically attractable material is encapsulated in a hot melt adhesive.

20. (Original) The touch fastener of claim 1 wherein each selvage extends from the array at least about 2 millimeters.

21. (Original) The touch fastener of claim 20 wherein each selvage extends from the array at least about 4 millimeters.

22. (Original) The touch fastener of claim 1 wherein the selvages are of a material having a flexural rigidity of between about 1000 and 3000 mg-cm.

23. (Original) The touch fastener of claim 1 wherein selvages are disposed on all sides of the central portion of the base.

24. (Original) The touch fastener of claim 1 wherein the central portion of the base comprises a molded resin.

25. (Original) The touch fastener of claim 1 wherein the fastener elements are male fastener elements.

26. (Original) The touch fastener of claim 20 wherein the male fastener elements comprise stems integrally molded with the central portion of the base, the central portion of the base comprising a molded resin.

27. (Original) The touch fastener of claim 26 wherein the male fastener elements have loop-engagable heads molded at distal ends of the stems.

28. (Original) The touch fastener of claim 27 wherein the male fastener elements are hook-shaped.

29. (Original) The touch fastener of claim 1 wherein the fastener elements are arranged in a density of at least about 100 per square inch across the array.

30. (Original) The touch fastener of claim 1, the fastener elements having an overall height, as measured normal to the base, of less than about 0.050 inch.

31-101. (Cancelled)